

# The Truth About Hiring the Best



Talent matters. No one denies this fact. But, there is often a gap between wanting and getting talent. Cathy Fyock's 53 Truths provide concrete, practical, and well-tested ideas to close the talent gap. The ideas are reasonable, grounded in research, and actionable. This is an excellent book for those who pay attention to hiring. The 53 Truths offer a roadmap for doing this important task more effectively. Dave Ulrich, Professor of Business, University of Michigan, Partner, The RBL Group

You think you knew everything you needed to know about employment until you read the most recent, catchy FT Press Truth book by staffing expert Cathy Fyock. In only 224 pages Fyock effectively uses 53 Truths to challenge many of HRs long-standing assumptions and practices related to recruitment and selection. With everyone wanting to hire the best, this quick read has a high ROI. Michael R. Losey, SPHR, CAE, Former CEO, Society for Human Resource Management

Cathy Fyock knows there is no silver bullet when it comes to successful recruiting and hiring and that passive tactics do not provide high quality results. She knows the truth: Today's low unemployment rates combined with increasing retirements of Baby Boomers spell trouble for employers hoping to expand. Her fresh approach shows the reader that there are numerous opportunities to connect with great future employees, and she provides practical advice for tapping multiple sources simultaneously, as well as interviewing and making offers. If you want to hire the best, this book is your guide! Nancy S. Ahlrichs, SPHR, President, EOC Strategies, LLC

Great business results start with great talent. Get it and keep it! This book reveals 53 Proven Hiring Principles and bite-size, easy-to-use techniques that work. The truth about finding hidden sources of talent. The truth about making great people want to work

for you The truth about interviewing: asking the right questions Getting the best people for your organization is not only difficult, but the strategies for getting the best often are not obvious. To get the best you first need to identify who the best are, then determine how to reach the best, and then decide on the best among the best you want to hire. In The Truth About Hiring the Best you will learn: its not just a job to fill; its your organizations future that youre creating; getting the best isnt just about asking the right questions, its about listening for the right answers; and great people dont want to work for desperate employers. Its a war for talent, and you need to win.

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